



BIOPORT

INNOVATE . INSPIRE . INVEST

In collaboration with STEMfest 2018

November 7-8, 2018 | Halifax Convention Centre | Halifax, Nova Scotia

SPONSORSHIP PROSPECTUS



Hosted by BioNova, the industry association leading the advancement of the Health and Life Sciences sector in Nova Scotia



www.BioPortAtlantic.ca | [#BioPort2018](https://twitter.com/BioPort2018)



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BIOPORT is the premier annual health and life sciences industry event in Atlantic Canada.

BioPort provides a forum to inform and inspire the health and life sciences community to develop their ideas, commercialize their technologies, and build links within the region and around the world.

WHY YOU SHOULD ATTEND

- 1 Attracts more than 200 health and life sciences innovators, entrepreneurs, investors, and international speakers in one room.
- 2 Builds partnerships with global industry and local organizations, raising the profile of our health and life sciences industry internationally.
- 3 Explores the latest progress and innovation accelerating health and life sciences with informative presentations and panel discussions.
- 4 Host to the BioInnovation Challenge, a pitch competition featuring the best of new health and life sciences innovation in the Atlantic Region.

LOCATION AND VENUE

Halifax

As the capital city of the province of Nova Scotia, Canada, this thriving metropolis is a major economic centre in eastern Canada.

HalifaxPartnership.com

Halifax Convention Centre

The newly developed Halifax Convention Centre located in the heart of the city offers the perfect setting for our business guests and attendees to take in the sights and attractions of downtown Halifax.

halifaxconventioncentre.com

ABOUT BIONOVA

BioNova is the industry association leading the advancement of the health and life sciences sector in Nova Scotia. We represent companies in five core areas and their affiliated stakeholders including; pharmaceuticals and vaccines, bioproducts, medical technologies, digital health, and natural health products. bionova.ca



WHY SPONSOR

BioPort is a unique opportunity for your organization to connect with Atlantic Canada's health and life sciences community, and industry supporters. BioPort can provide your organization with:

- An opportunity to build or reinforce strategic relationships
- Time to network with a broad group of potential industry, research, and government partners
- An effective way to reinforce your brand and build awareness with a relevant audience
- An avenue to demonstrate your support for health and life sciences in Atlantic Canada

BioNova is committed to providing an informative, interactive program of speakers and panelists as well as ample and effective networking and business opportunities for all delegates and partners.

GET CONNECTED | BioPort attracts a wide variety of delegates, including:

- **Industry & Research** - from emerging to established companies, as well as innovative researchers from the region's key research universities and institutions.
- **Government Officials** - municipal, provincial, and federal influencers of interest that can provide insight into their priorities in Atlantic Canada.

Investment Community - local and international delegates are targeted and invited for their life sciences involvement and ability to invest.

Healthcare - ranging from the region's health districts to the largest children's hospital in Eastern Canada, BioPort can connect you to collaborators of all levels from clinical researchers to executives.

ABOUT BIONOVA | BioNova's mandate is to:



LEAD

To provide leadership in building the health and life sciences community in the province.



ACCELERATE

To develop a favourable business ecosystem that accelerates innovation by providing members with access to the highest quality of support and programming available.



EDUCATE

To be the knowledge hub, educating audiences on the impact of the bio-economy by telling the good news stories that define the health and life sciences industry.



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PARTNERSHIP OPPORTUNITY

CHAMPION

\$7,500 (+ HST)

- Three Complimentary Registrations
- Six additional tickets to the Opening Reception
- Opportunity to introduce a Speaker
- Opportunity to showcase your organization with a table top display throughout the conference (one six foot table, two chairs, access to power, access to wifi, 1 exhibitor floor pass, 1 lunch/meal ticket)
- Advertising (provided by Sponsor) space in the conference program (1 full page b&w ad)
- Logo and your company website hyperlinked on the BioPort Atlantic webpage
- Opportunity to provide two pop-up banners to be displayed throughout the conference
- Promotional item (provided by Sponsor) to be distributed to delegates
- Logo on conference slide show
- Logo in conference program
- Announcement as a sponsor in BioNova communications (four e-blasts to over 1000 targeted life science subscribers)
- Promotion via Twitter (@BioNovaNS) and LinkedIn (With 10K impressions on our social media per month)
- Acknowledgement as a Champion sponsor in 100% of sponsor stage mentions



PARTNERSHIP OPPORTUNITY

BUILDER

\$5,000 (+ HST)

- Two Complimentary Registrations
- Four additional tickets to the Opening Reception and evening Keynote presentation
- Opportunity to showcase your organization with a table top display throughout the conference (one six foot table, two chairs, access to power, access to wifi, 1 exhibitor floor pass, 1 lunch/meal ticket)
- Advertising (provided by Sponsor) space in the conference program (1/2 page b&w ad)
- Logo and your company website hyperlinked on the BioPort Atlantic webpage
- Opportunity to provide one pop-up banner to be displayed throughout the conference
- Logo on conference slide show
- Logo in conference program
- Announcement as a sponsor in BioNova communications (two e-blasts to over 1000 targeted life science subscribers)
- Promotion via Twitter (@BioNovaNS) and LinkedIn (With 10K impressions on our social media per month)
- Acknowledgment as a Builder level sponsor in 50% of sponsor stage mentions

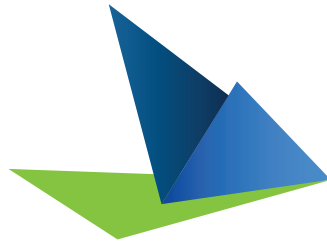


PARTNERSHIP OPPORTUNITY CONNECTOR

\$2,500 (+ HST)

- One Complimentary Registration
- Two additional tickets to the Opening Reception and evening Keynote presentation
- Advertising (provided by Sponsor) space in the conference program (1/4 page b&w ad)
- Logo and your company website hyperlinked on the BioPort Atlantic webpage
- Logo on conference slide show
- Logo in conference program
- Announcement as a sponsor in BioNova communications (one e-blast to over 1000 targeted life science subscribers)
- Promotion via Twitter (@BioNovaNS) and LinkedIn (With 10K impressions on our social media per month)
- Acknowledgment in 25% of sponsor stage mentions





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- For all queries regarding sponsorship, please contact:
- **Scott Moffitt,**
Managing Director, BioNova
- Phone: 902-421-5705
- Email: smoffitt@bionova.ca

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